

Faculty Info Sheet

Name: Dr. Abdullah Bin Junaid

Title: Dr.

Scientific Degree: Associate Professor

Education:

- PhD
- MBA
- Bachelor of Pharmacy

Research Interest and publication (Selected Research Papers)

1. Indian Cosmeceutical Market: A Study of Consumer Preferences and Consumption Patterns
Link: <https://www.omicsonline.org/open-access/indian-cosmeceutical-market-a-study-of-consumer-preferences-and-consumption-patterns-2155-9554.1000212.pdf>
2. A Step towards Creation of Unique Business Model, *Emerald Emerging Market Case Studies*
Link: <https://www.emeraldinsight.com/doi/abs/10.1108/EEMCS-04-2013-0030?queryID=&>
3. A Comprehensive Review of Consumption Pattern and Strategies in Cosmeceutical Market with a Focus on Dermaceuticals in Indian Market,
Link: <https://www.semanticscholar.org/paper/A-Comprehensive-Review-of-Consumption-Pattern-and-a-NasreenRAbdullahB-Ravichandran/84ee05af7fd989868349667d4259926b9094f18e>
4. Determination of Consumer Behaviour among Millennials in Dermaceuticals (Skin Care Products)
Link: https://www.researchgate.net/publication/267226860_Determination_of_Consumer_Behaviour_amongst_Millennials_in_Dermaceuticals_Skin_Care_Products
5. A Study on the Purchase Behavior and Cosmetic Consumption Pattern among Young Females in Delhi and NCR
Link: <https://ifrnd.org/journal/index.php/jsds/article/view/753>

Hobbies:

Teaching and Research

Biography brief:

Dr. Abdullah Bin Junaid is Associate Professor of Business Management at University of Modern Sciences, Dubai, United Arab Emirates. He previously was Assistant Professor at Saudi Electronic University, KSA. He earned his Bachelor, MBA and PhD from Jamia Hamdard University, New Delhi, India. Professor is specialized in Healthcare Management. He has published his research work in various National and International Journals. He has also presented his research work in many International Conferences around the globe which includes USA, UK, Malaysia, Thailand, UAE, India etc. Along with teaching was also involved in various academic activities like Academic Advisor, Examination Committee Chair, Course Curriculum Development Committee Member etc.