

## Faculty Info Sheet

**Name:** Saber Yahia Marzouki Hamad.

**Title:** Program Coordinator

**Scientific Degree:** Associate Professor.

### **Education:**

- Ph.D. of Tourism Studies in 2011.
- Master of Tourism Studies in 2007.
- Bachelor of Tourism Studies in 2003.

**Research Interest and publication** (kindly add published papers titles with links if there are any)

**1. Developing Religious Tourism in Egypt, Case Study on Sharjah, UAE, International Conference on Management Economics and Social Sciences, Innovative Research Publications (IRP), 21-22 Nov 2015, Dubai, UAE.**

<http://www.innovativeresearchpublication.com/dubaipaper2015.aspx>

**2. THE IMPACT OF HANDICRAFTS ON IMPROVING THE TOURIST EXPERIENCE, CASE STUDY: UAE HANDICRAFTS INDUSTRY, International Journal of Science Research and Technology, Volume 1, Issue 2, 2015.**

<http://www.ijstr.us/vol1issue2.aspx>

**3. Developing E-Tourism in Egypt: Benchmarking on Dubai Smart Government, 2<sup>nd</sup> International Conference on Management Economics and Social Sciences, Innovative Research Publications (IRP), 19-20 Nov 2016, Dubai, UAE.**

<http://www.innovativeresearchpublication.com/Dubai2016.aspx>

- 4. DEVELOPING MEDICAL TOURISM IN EGYPT, BENCHMARKING ON DUBAI, UAE, International Journal of Science, Research and Technology, Volume 2, Issue 3, PP 15-22, 25th December 2016.**  
<http://www.ijstr.us/vol2issue3.aspx>
- 5. Benchmarking the Egyptian Shopping Tourism Sector against International Best Practices in Dubai, UAE, European Journal for Multidisciplinary Studies, Vol. 4, No. 3, 2017.**  
<http://journals.euser.org/index.php/ejms/article/view/1684>
- 6. Eco-Tourism as a Tool for Economic Development in Egypt: Case Study of UAE, International Interdisciplinary Conference on Science, Technology, Engineering, Management, Pharmacy and Humanities, Singapore, 22-23 April 2017.**  
<http://www.innovativeresearchpublication.com/april2017.aspx>
- 7. The Most Effective Tourism Marketing Strategies for Promoting Cultural Heritage Attractions: A Case Study of United Arab Emirates, 4<sup>th</sup> international Conference on Management, Economics and Social Sciences, 23 - 24 March 2018, Pattaya, Thailand.**  
<http://www.innovativeresearchpublication.com/documents/papers/march2018/pdf%209.pdf>
- 8. The Role and Importance of Accounting Measurement of Human Resources in the Egyptian Travel Companies, International Academic Journal of the Faculty of Tourism and Hotel Management (IAJFTH), Helwan University, Egypt.**
- 9. Using the Financial Ratios to Identify the Influential Factors in Travel Companies' Profitability, International Academic Journal of the Faculty of Tourism and Hotel Management (IAJFTH), Helwan University, Egypt.**

**Hobbies:**

Reading, Watching TV and Jogging.

## **Biography brief:**

*Dr. Saber Yahia Marzouki is Associate Professor of Tourism Studies at University of Modern Sciences (UMS), Dubai, United Arab Emirates (UAE), and at the same time, he is Assistant Professor at Faculty of Tourism and Hotel Management, Helwan University, Cairo, Egypt. He earned his Bachelor Degree, Master Degree and Ph.D. Degree in Tourism Studies from Helwan University. Dr. Saber Yahia specializes in Tourism Management and he has several publications about tourism patterns: Heritage Tourism, Eco Tourism, Medical Tourism, Religious Tourism, E-Tourism and how to promote those patterns in Egypt through benchmarking of UAE, these publications were published in international Journals and International Conferences in Dubai, Thailand, Helsinki and Singapore.*